Organizational Funding Request

Investing in Veteran Artists. Building Creative Infrastructure. Creating Lasting Opportunities.

To: Prospective Corporate, Foundation, and Community Partners
From: Label 22 Recording & Management
Subject: Request for Organizational Funding and Equipment Support

Dear Community Partner,

Label 22 Recording & Management is a 501(c)(3) nonprofit record label dedicated to helping military veterans pursue opportunities in the music industry through professional recording, artist development, mentorship, and music distribution. Our mission is to create meaningful opportunities for veterans to develop their talents, share their stories, and build sustainable pathways into the creative economy.

Following the successful funding of our office space in Nashville's historic RCA district on Music Row, we are working toward the next phase of our organizational development. This investment has provided us with a physical home and a foundation from which to expand our programming. We are now seeking additional corporate, foundation, and community partners to help equip our facility and sustain the recording projects that directly support our veteran artists.

OUR FUNDING PRIORITIES

1. Establishing a Dedicated Media Room

We are developing a dedicated media room within our space to support the growing communications and promotional needs of our organization and its artists. This space will serve as a hub for digital content creation, artist interviews, promotional video production, social media content, and other media initiatives that help our artists build audiences and establish their professional identities.

Funding will support the necessary production equipment, lighting, cameras, audio equipment, computers, and other resources needed to make this space operational. Beyond serving our immediate needs, this room will become a lasting organizational resource for artist development, outreach, and promotional initiatives.

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30 Music Square West, Suite 156
Nashville, TN 37203

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2. Recording Equipment and Production Infrastructure

Our location on Music Row provides an opportunity to operate in one of the country's most recognized music communities. We want to make the most of that opportunity by establishing a functional recording and production environment within our space at RCA.

We are seeking financial contributions and in-kind equipment donations to expand our recording capabilities. This includes audio interfaces, microphones, studio monitoring, recording hardware, and other essential production tools.

These resources will allow us to facilitate smaller recording projects, support artist development, produce promotional content, and reduce the costs associated with maintaining ongoing creative operations. Equipping our facility is an investment in the long-term sustainability and capacity of Label 22.

3. Continued Funding for Veteran Recording Projects

At the heart of Label 22's mission is the music itself. We are committed to providing veteran artists with opportunities to professionally record, produce, and release original music.

Each recording project represents an opportunity for a veteran to develop their craft, work alongside experienced music professionals, and bring their creative work to a broader audience. Our production initiatives support the recording, editing, arrangement, mixing, mastering, and other professional services necessary to bring these projects to completion.

Our Support a Song Initiative provides an opportunity for sponsors to support the production of individual singles, with a typical project investment of $500. This funding helps cover the professional services and resources necessary to deliver a completed recording to the artist.

We are seeking ongoing financial support to expand the number of veteran artists we can serve and ensure that funding does not become a barrier to participation.

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AN OPPORTUNITY TO PARTNER WITH LABEL 22

We recognize that organizations have different capacities and approaches to community investment. For that reason, we welcome support in several forms:

- **Financial Contributions:** Direct financial support toward facility development, equipment acquisition, and veteran recording projects.
- **Equipment Donations:** New or gently used professional recording, audio, video, computer, and media production equipment.
- **Program Partnerships:** Opportunities to collaborate on artist development, media production, outreach, and other initiatives that create opportunities for veterans.

We welcome conversations about both targeted project support and broader organizational funding. Every partnership helps strengthen our ability to serve the veteran creative community.

OUR COMMITMENT

Label 22 is committed to building an organization that provides more than access to a recording studio. We are working to create an environment where veteran artists can develop professionally, establish meaningful industry relationships, build audiences, and pursue opportunities that may otherwise remain out of reach.

We invite your organization to become part of this effort. Your support will help us build the infrastructure, resources, and programming necessary to continue creating opportunities for veteran artists.

Thank you for your consideration and for recognizing the value of investing in those who have served.

Sincerely,

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